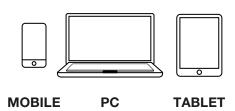


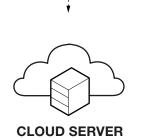


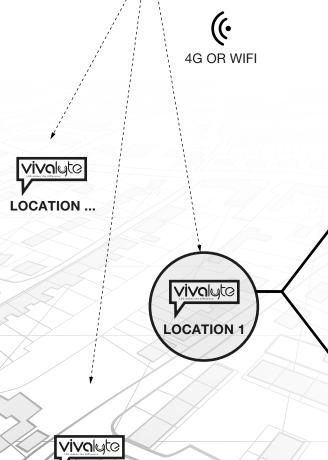
# **SMART SIGNAGE**

## SMART SYSTEM INTERFACE



**INTERNET** 





**LOCATION 2** 

#### **CONCEPT**

"Internet of things in signage"

## Measuring, monitoring and managing (MMM) the operation of your signage

assets in real time. Communicating via the cloud.

Making use of intelligence on two levels:

#### Level 1:

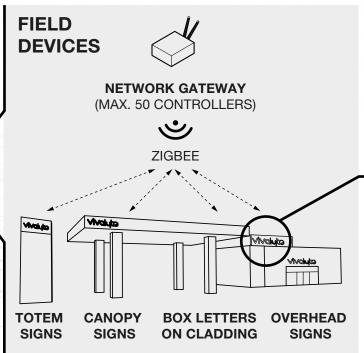
a. Sensors integrated with the sign.

Temperature, illuminance, humidity and heat.

b. Smart power supplies knowing their power consumption, current, and voltage.

#### Level 2:

Data analysis program with an easy to use system interface, that is browser based, requires no install and is available on mobile devices as well as PC's.



#### **KEY BENEFITS**



**Improved safety** (fire prevention)

For example the smart power supply will be shut-off in case of overheating and an error message will be sent to the operator.



**Continuity of operations** 

Longer up-time thanks to **fault reporting** (preventive and at time of fault)



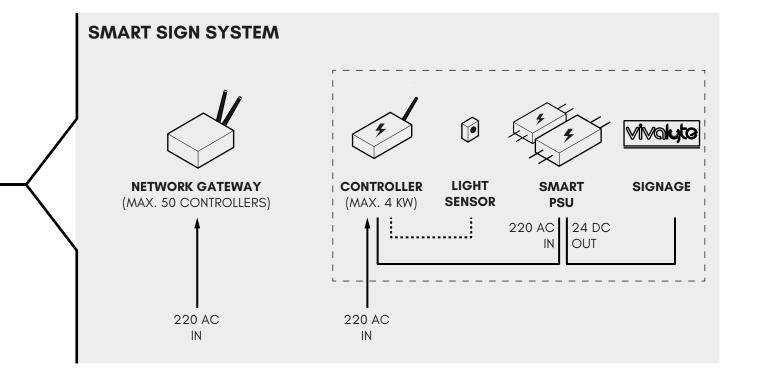
Economic thanks to intelligent energy management

Managing the light output of the signages based on scenarios and ambient conditions.

# "Easy to use, multiplatform browser based analysis program"

- · Real time data collection
- · Data analysis and reporting
- · User authentication
- · Fault reporting and management
- · Targeted marketing intelligence\*
- · No software installation required

(\* in development)



#### PRELIMINARY TECHNICAL SPECIFICATIONS



Power consumption	9 W
Input	100-264 VAC
Communication techn.	2.4G zigbee & 4G
Dimensions	171.5x80x37.5 mm
IP rating	IP 67
Certifications	CE RoHS FCC



Max. current	20 A
Communication techn.	2.4G zigbee
Dimensions	160x80x28 mm
IP rating	IP 67
Certifications	CE RoHS FCC

### Smart Power Supplies



Power consumption	200 W	400 W
Input	100-264 VAC	175-264 VAC
Output	24 VDC / 12 VDC	24 VDC / 12 VDC
Dimensions	216x68x42 mm	247x123x51 mm
IP rating	IP 67	IP 64
Certifications	CE RoHS FCC	CE RoHS FCC
Power factor	0.97	0.98

#### Sensors ()

Content	Temperature / Humidity / Illuminance / Heat
Dimensions	60x39.8x16.7 mm





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