



DYNAMIC LIGHTBOX

CONCEPT

We bring the visual to life, making it dynamic by adding animation and movement.

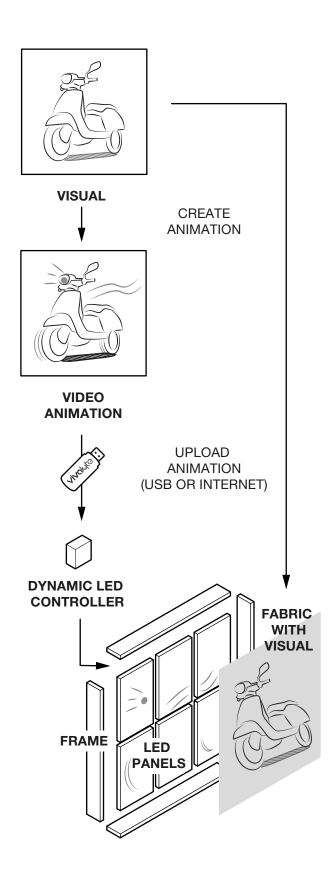
Combining high resolution print (single or multi layer) with LED video animation.

More powerful advertising, communication and branding thanks to:

- Stopping power
- · Story telling capabilities
- · Emotional involvement

Providing business value by:

- Increased revenue and brand value
- Cost effective solution, one time hardware investment and lifelong campaign
- Continuity by regular content refresh



NEW BUSINESS OPPORTUNITIES

- · Increased revenue
- · Repeat business
- · Improved customer loyalty and retention
- New business model opportunities such as leasing, subscription and service offering
- · Leadership and reputation for innovation

KEY BENEFITS



Easy to build by modular design



Easy and flexible print change and video upload



Integrated power management and data communication



Any print size available



Multi-layer capability

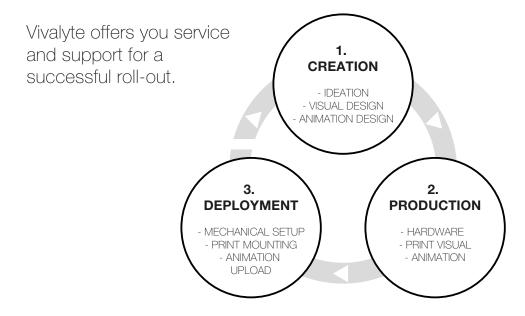


Day & night mode capability



Near zero maintenance

3 STEP PROCESS



TECHNICAL SPECIFICATONS

WH	HITE	(V1)
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RGB (V1B)

Pixel pitch	20 mm	20 mm
Peak Power Consumption	8W/panel	23W/panel
Voltage	24 VDC	5 V DC
Light output	Depending on the print graphics	Depending on the print graphics
Total panels limited	unlimited	unlimited
IP Rating	IP20	IP20
Operating Temprature	5°C - 30°C	5°C - 30°C
range Content Management	Content management solution available	Content management solution available
Dimensions	320 x 320 mm	320 x 320 mm
Certification	CE	CE
Warranty	2 years	2 years
Fire rating	DIN 4102 B1	DIN 4102 B1





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